



our mission

To increase positive youth development through community partnerships, providing every youth with the opportunity to reach their fullest potential.

constructive use of time
positive identity
commitment to learn
social competencies
boundaries & expectations

make a difference

Make a difference in your community. Please visit our website for more information on the Coalition or contact us if you would be interested in being a part of the Coalition:

Clarkston Coalition for Youth
www.clarkstonyouth.org
info@clarkstonyouth.org

Sign up for email blasts at:
www.clarkstoncalendar.org

our partners

Clarkston Community Schools, Independence Township, Oakland County Sheriff's Department, the Clarkston Area Chamber of Commerce, the Alliance of Coalitions for Healthy Communities (ACHC) and Oakland County Health Department Office of Substance Abuse, various faith communities, local businesses, parent organizations, youth-serving organizations, individual youth and parents.



empowerment
support
positive values

Clarkston Coalition for Youth
www.clarkstonyouth.org



foundation

The foundation of the Coalition is based on the Search Institute's 40 Developmental Assets Framework. These assets represent the relationships, opportunities, and personal qualities that young people need to avoid risks and to thrive. The 40 assets are considered to be the building blocks for raising healthy children and youth and has become the most widely used approach to positive youth development in the United States.

We believe that by increasing the number of developmental assets in youth, the less likely they are to choose high-risk behaviors such as alcohol and substance abuse, tobacco, violence, truancy, and inappropriate sexual activity. Instead, youth will choose positive, constructive use of time, a commitment to learning, youth empowerment, social competencies, realistic boundaries and expectations, positive identity, and positive values.

about the coalition

The Clarkston Coalition for Youth is an organization that focuses on the positive steps to strengthen families, help youth find meaningful roles in the community, build bridges for communication within and across generations, and form partnerships with other youth-serving groups in and around our community. The Coalition is a non-profit organization funded through the Alliance of Coalitions for Healthy Communities, along with private and business donations. It consists of individuals and organizations that recognize the importance of valuing and supporting positive youth development.

The Coalition is formed by representatives from different sectors of the community including:

- ▼ Businesses
- ▼ Schools
- ▼ Seniors
- ▼ Neighborhoods/Families
- ▼ Youth Serving Organizations
- ▼ Law Enforcement
- ▼ Social Services
- ▼ EMS/Fire/Medical
- ▼ Media
- ▼ Judicial
- ▼ Faith



power of developmental assets

Studies of more than 2.2 million young people in the United States consistently show that the more assets young people have, the less likely they are to engage in a wide range of high-risk behaviors and the more likely they are to thrive.

The average young person experiences fewer than half of the 40 assets. Boys experience three fewer assets than girls (17.2 assets for boys vs. 19.9 for girls).

Our goal is to educate parents on how to develop these assets and provide the resources necessary in order to help youth develop to their fullest potential, building stronger communities.

The Coalition provides presentations, training, one-on-one discussions and information to make the community aware of the Developmental Assets and to commit to intentionally seeking ways to build assets in the life of every youth.