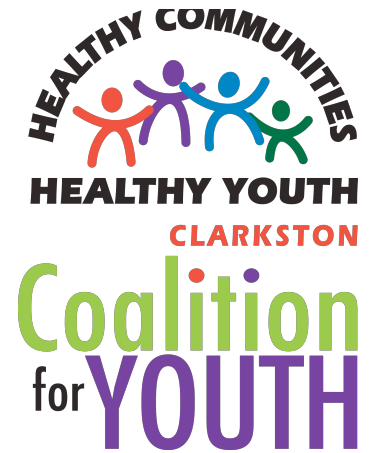


Make Clarkston a great place to grow up...



February 24, 2018

To Whom It May Concern,

Are you going to organize an activity for the Clarkston community (either for kids or families) during their Spring Break? If yes, read below!

One of the long time initiatives of the Clarkston Coalition for Youth is Spring Break-Clarkston Style. This was a printed guide that was be given out to parents and posted though out the community and on community websites, all for FREE. This guide offered help to our families that are in the Clarkston area on Spring Break to connect with things to do, special offers, one time events and ongoing classes, explorations and adventures. This year we are going "DIGITAL"! This will allow us to update and change items with ease, allows more businesses to participate and this will allow us to easily connect to the community.

As you know, Spring Break is an annual week off from school and for some, this week has become an excuse for some young people to experiment with drugs and alcohol. The Clarkston Coalition for Youth spearheaded this initiative in 2012 to help our youth make better choices by encouraging businesses to offer healthy, supervised and affordable activities to them during the week of Spring Break.

We are at the stage in this initiative where we are reaching out to local businesses, restaurants and organizations, such as yourself, that might be providing activities and/ or discounts during the week of Spring Break. This year, Spring Break begins Saturday, March 30th - Sunday, April 8th , 2018.

Enclosed is sponsorship information, as well as a form to complete **if you are going to offer an activity, discount or coupon** for Spring Break 2018. We are also asking for you to **help promote this** important initiative. The form is also downloadable online at www.springbreakclarkston.org , you may also find more information at the above link on this initiative.

If you have any questions, please email Tonya Cunningham at Tonya@clarkstonyouth.org.

Sincerely,

Tonya Cunningham
Community Director
Clarkston Coalition for Youth



For more information on
Spring Break, go to
www.clarkstonyouth.org.

Are you offering an activity, discount or coupon?

Complete the form below to share information on what activities and opportunities your business will offer during Spring Break, March 30th- April 8th, 2018. There are also other ways for your business to support this initiative-read more below.

Spring Break Clarkston Style is an initiative to provide alternative activities for our youth. A Flyer promoting all Spring Break activities will be created and given out to parents and posted within the community directing them to our site, which will have all items, listed along with link to your sites. Days leading up to the This FREE Guide will help our families that are in the Clarkston area on Spring Break connect with things to do, special offers, one time events and ongoing classes, explorations and adventures.

There is no cost for information to be included in the Guide, but the Committee is asking for a \$25 donation, if possible, to help with the associated costs of the initiative.*

BUSINESS/ORGANIZATION: _____
CONTACT PERSON: _____ PHONE: _____ FAX: _____
ADDRESS: _____ CITY/STATE/ZIP: _____
EMAIL: _____ Facebook: Yes No Twitter: Yes No

__We are planning an event or activity that can be included in the Spring Break Guide. Please write description here or attach.

__We are planning to offer a special and/or coupon during Spring Break. Please write description here or attach.

__We are planning to coordinate a volunteer service project during Spring Break. Please write description here or attach.

__We are willing to donate prizes to give away to students and families that are participating in a Spring Break activity or service project. Please list prizes here: _____
The Clarkston Coalition for Youth will be contacting you to arrange for pick up and they will be distributed the week of Spring Break.

__We are willing to help spread the word about this collaborative project. Please send me the following:

__posters-indicate quantity here-_____
__website-please email what needs to be posted to: _____
__other: _____

__We are willing to sponsor this initiative: \$50 \$250 Other: _____
For detailed information about sponsoring, download the Sponsorship Opportunities Form.

Please complete form and return to the address or email below. Once form is received, your organization will be added to all publications pending the information is received prior to the deadlines.

All information must be sent via email by March 27th, 2018 to be included.

PLEASE MAIL TO: Clarkston Coalition for Youth, P. O. Box 702, Clarkston, MI 48347

**Please enclose optional \$25 donation or circle here to be invoiced.*

For more information about this Spring Break collaborative please email Tonya Cunningham at tonya@clarkstonyouth.org.

“The Clarkston Coalition for Youth’s mission is to increase positive youth development through community partnerships, providing every youth with the opportunity



Sponsorship Opportunities

Spring Break Clarkston Style is being created this year to provide alternative activities for those who are not traveling. As you are aware, Spring Break is an annual week off from school and for some, this week has become an excuse for some young people to experiment with drugs and alcohol. We want to help our youth in making some better choices by making sure there are healthy, local, affordable alternatives. A Flyer will be created that will be given out to parents and posted with in the community. This online guide will help our families that are in the Clarkston area on Spring Break connect with things to do, special offers, one time events and ongoing classes, explorations and adventures.

For more information on
Spring Break, go to
www.clarkstonyouth.org.

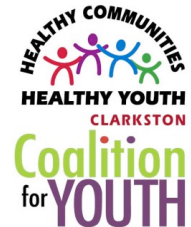
How your business can help!

- **Make a financial contribution** to offset some of the printing cost and also to help with our Spring Break Scholarship for the various Activities
- **Donate a meal to a community service project** that is ongoing the week of Spring Break.
The Coalition will get you in touch with the organizing organization.
- **Donate prizes** to give away to students and families that are participating in a Spring Break activity or service project.

For more information about this Spring Break collaborative, please email
Tonya Cunningham at tonya@clarkstonyouth.org

“The Clarkston Coalition for Youth’s mission is to increase positive youth development through community partnerships, providing every youth with the opportunity to reach their fullest potential.”

www.clarkstonyouth.org



Form must be complete with Authorized Signature. Once form is received, your organization will be added to all publications listed at the level of your sponsorship pending the information is received prior to the deadlines.

PLEASE MAIL TO: Clarkston Coalition for Youth, P. O. Box 702, Clarkston, MI 48347

ALL SPONSORSHIPS MUST BE PAID IN FULL BY April 10, 2018.

BUSINESS/ORGANIZATION: _____

CONTACT PERSON: _____ PHONE: _____ FAX: _____

ADDRESS: _____ CITY/STATE/ZIP: _____

Yes, I am willing to:

PLEASE EMAIL YOUR LOGO TO: tonya@clarkstonyouth.org

___ Make a contribution of:

___ \$250-Recognition of your donation will be on all print material*.

___ \$50-Recognition of your donation will be on website and all social media marketing.

___ Other: \$ _____ *pending they've met print deadlines

___ Donate a meal to a community service project that is ongoing the week of Spring Break.

Please send me a list of service projects and who is organizing them.

___ Donate prizes to give away to students and families that are participating in a Spring Break activity or service project.

Please list prizes here: _____

The Clarkston Coalition for Youth will be contacting you to arrange for pick up and they will be distributed the week of Spring Break.

___ I am willing to help spread the word about this collaborative project. Please send me the following:

___ posters-indicate quantity here-_____ Promote on Social Media and Website (please send me Logo and Links)

___ other: _____